

Press Release

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SatNav Technologies selects Destinator7 for new PND for high growth India market

Munich / Toronto, 22 January 2008 - SatNav Technologies, a Hyderabad-based IT products company, has selected Destinator Technologies new Destinator 7 navigation software to power its new PND (personal navigation device) for the rapidly growing Indian market.

Pioneers of GPS technology in India since 2002, SatNav Technologies' new device is competitively priced and fully featured including the latest maps, turn-by-turn navigation and voice instructions.

The device also offers a touch screen interface, with simple intuitive software, plus a built-in MP3 player and photo viewer. It runs on the latest WinCE 5.0 and includes a 64MB Flash with 512MB RAM, ensuring high performance across all applications.

Detailed maps of over 30 major cities are included plus all India coverage to ensure trouble-free travel across the country. SatNav, which first launched its mapping service in 2005 after almost a decade of research, will also offer quarterly updates to ensure end-users have the very latest information at their finger tips.

For Destinator, the new deal marks the company's growing presence in one of the world's fastest moving PND markets – which is forecast to grow from \$30m to over \$440m by 2009.

Destinator Technologies Chief Operating Officer Jeff Kukowski said: "SatNav Technologies are leading the way in the Indian market with a compelling product that harnesses their own mapping expertise with our navigation software experience. India is a very exciting market for navigation and we are delighted to work with a forward-looking company."

SatNav Technologies CEO Amit Prasad said: "Our new device delivers an unrivalled mix of content, performance and price in what is a very exciting and new market. When selecting our partners, we seek to work with companies who have global experience plus the local knowledge that ensures our products are right for our market. Destinator provides innovative and flexible navigation software that meets our needs in creating the most compelling navigation experiences for the end user. Above all, they allow us to compile our own map data into their format which results in much quicker response time for releases."

About Destinator Technologies

Destinator Technologies makes navigation easier for mobile people: It develops and distributes navigation solutions for use on mobile devices. Important information in terms of location and destination is, as such, available anytime, anywhere on, for example, a PND, PDA or Smartphone to suit the individual requirements of any user. To this end, Destinator Technologies cooperates with leading hardware and mobile communications suppliers. Founded in 2003, Destinator Technologies is one of the leading companies in the mobile navigation market. The company maintains offices in USA, Canada, Germany, Israel, Taiwan and China.

For further information, please visit www.destinatortechnologies.com.

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